

How can I help reduce beach water pollution?

- In the home: Conserve water; keep septic systems maintained; use natural cleaners such as baking soda and vinegar; buy organic cotton clothing; recycle motor oil and other chemicals.
- In the outdoors: Properly dispose of pet waste; use compost to fertilize gardens.
- In the community: Participate in events such as beach clean-ups and storm drain stencilling.

How can I avoid getting sick from swimming at the beach?

- Avoid swallowing water or exposing open wounds to beach water. Some skin and eye infections can occur from direct contact with polluted water.
- Swim at monitored beaches with posted test results.
- Avoid stormwater discharge pipes or urban beaches after rainfall.

American Oceans Campaign

American Oceans Campaign is a 501(c)3 charitable organization.

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American

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Healthy oceans have been integral to our planet ever since simple life first appeared in them 3.3 billion years ago. Our oceans feed the world, cool our planet and regulate climate, and create nearly one-half of the global oxygen supply. They sustain biological diversity, provide us with leisure and recreation, and contribute significantly to our Nation's GNP. Our oceans also embody a profound spirituality, and no one who beholds them can ever remain completely unaffected.

Yet, in one generation - our generation - we are witness to the wholesale destruction of our oceans. Each day, billions of gallons of sewage, pesticides, and industrial chemicals flow into the sea. Our commercially valuable fish stocks are in decline, severing a generation of fishers from a livelihood that has sustained them and fed us. Marine mammals are acquiring cancerous lesions from the accumulation of heavy and toxic metals. Quite simply, our arrogance is destroying us.

American Oceans Campaign has taken a leading role in protecting and restoring the vitality of our Nation's waters. AOC is educating the American public and policymakers about the need for establishing strong public policy to protect our marine resources. We are implementing innovative and cooperative programs with the private sector, government, and public interest groups. Our environmental mass media and community outreach programs are increasing awareness and activating the public in protecting and preserving our marine environment. Please show your support for the oceans by joining AOC and thank you in advance for acting now.

our mission

The well-being and sustainability of the earth is dependent upon marine ecosystems. The entire world will feel the impact of the loss of these valuable resources. The livelihood of millions of people is dependent upon the resources supplied by our oceans, both in the United States and abroad. The danger is very real, and the impact upon the marine ecosystem is not always immediately visible.

The mission of American Oceans Campaign is to safeguard the vitality of the oceans and our coastal waters. They must be preserved not only for our own generation, but those generations to come.

American Oceans Campaign is committed to utilizing scientific information in advocating for sound public policy. We are equally committed to developing partnerships with all entities interested in protecting the environment. AOC seeks to ensure healthy sources of food and coastal recreation as well as protect the ocean's grandeur for future generations.

join us

Join American Oceans Campaign and give a voice to the ocean. Become a member today! All American Oceans Campaign members receive the following Membership benefits:

The knowledge that you are helping to protect marine life, oceans and coastal areas today and in the future.

Receive informative ocean updates through our quarterly newsletter, Splash.

Periodic Action Alerts are sent via email on critical threats confronting our oceans.

To join American Oceans Campaign, visit our web site at www.americanoceans.com or send email to us at info@americanoceans.com

AOC is a 501 (c)3 non-profit organization. Your gifts are tax deductible to the fullest extent of the law.

